

Press Release

Hannspree Micro PC receives CeBIT Preview Innovation Award Journalists vote the Micro PC as the most innovative device in the preview event to the important yearly industry trade fair in Hannover

Consumer electronics manufacturer and AV specialist [Hannspree](#) is celebrating after its new [Micro PC](#), which was officially launched last week, receives the most innovative product accolade at the CeBIT 2015 preview event.

The CeBIT Preview which is held in Hamburg and Munich and was attended by Hannspree Europe GmbH is an industry and media rendezvous prior to the world's largest and most international computer expo that takes place in Hanover in the middle of March. The team of Hannspree Europe utilized the preview event as a springboard from which to present its product range to the specialized and general interest international press.

The Hannspree Micro PC, also known as the PC on a Stick and dubbed by Hannspree as the smallest computer on the market, attracted a lot of interest from the attending journalists, and consequently landed Hannspree with the gong for the most innovative product at the event by a majority vote.



Sales Manager, Frank Seelheim, Hannspree Europe GmbH commented: "We are very pleased with this award that confirms that our pocketable Micro PC which transforms any HDMI compatible display into a Windows 8 PC is an innovative and future-oriented product. We are especially proud because this award is voted to honor particularly innovative products by a wide variety of media, not just industry specialists. It is a 'money can't buy' prize that rewards our ongoing dedication to bringing new and exciting mass consumer products to market."

For further information, images or to request an interview with key Hannspree personnel, please contact:

About Hannspree

www.hannspree.eu

Hannspree is a global consumer electronics manufacturer specialising in audio visual technology. It is part of the HannStar Display Corporation headquartered in Taipei, Taiwan, one of the largest glass panel manufacturers in the world consequently both the Hannspree and HannsG brands benefit from a rich heritage and world-class technological prowess in AV technology.

HannStar created the Hannspree brand in 2006 to deliver a new, exciting portfolio of consumer electronic products that stood out from the crowd which successfully managed to shake up an industry associated with mass-production and uniform product design to lead a design-centric revolution. This strategy put the Hannspree brand on the map and allowed the company to successfully transfer its expertise into the design of mass consumer electronics in line with market demand.

Hannspree now offers a portfolio of large screen Tablet PCs and Smartphones boasting advanced proprietary touch screen technologies by HannsTouch – one of the largest touch screen manufacturers in the world, and plans to add and quickly expand a range of computing devices.

Hannspree's experience and knowledge of display technology has also made them a leader in the global monitor market with the sub brand, HannsG, delivering a comprehensive range of carefully crafted monitors to suit even the most specific requirements.