

Hannspree renews partnership with Watford Football Club as it enters the Premier League



Official Display Technology Partner 2015-2016

Global consumer electronics manufacturer [Hannspree](#) signed an agreement in 2014 to become the 'Official Display Technology Partner' of Watford FC. Hannspree is delighted to announce that it has renewed the partnership for the 2015-2016 football season and is set to enjoy the additional global exposure of the Hannspree and HannsG brands now that Watford FC is competing in the premier league.



Having clinched 2nd place in the Championship at the end of the 2014-15 season, Watford FC have been promoted to the premier league for the first time in eight years. This will increase the exposure of the Hannspree and HannsG brands to a global audience with live Sky Sports games already announced against top teams Arsenal and Manchester United. Hannspree is hoping that its LED pitch side presence will feature during important game play to further expose their ground presence during highlight shows and post-match interviews.

In addition to stadium advertising, the partnership with Watford FC also provides Hannspree with opportunities for promotion via social media channels.



Watford FC's display facilities have already been replaced with modern solutions from Hannspree. The club's ticket office, commercial department and administration offices will continue to enjoy their new Full HD, LED HannsG monitors and the executive boxes have been furnished with Hannspree TVs so that VIP visitors never miss any of the on pitch action. As Hannspree announces a new line of Wearable products in the coming weeks, Hornets players and key team figures are sure to be gifted with stylish Smart Watches in addition to the new HANNSpad tablet PCs already received.

Martin Kent, Hannspree's UK territory manager said: *"We are delighted to be able to continue our partnership with Watford FC. We are particularly pleased that our brands are set to benefit from plenty of additional exposure now that Watford FC is competing in the premier league. We very much look forward to an exciting season ahead and wish the best of luck to the team."*